



# **March Madness**

## **Don't Miss the Opportunity to Meet some of the BEST Coaches in Illinois**

The Illinois Cheerleading Coaches Association is offering you and your company the chance for one-on-one contact with some of the best competitive programs in the state and the most dedicated coaches a sport can offer. We'd like to extend an invitation for your company to get involved in our 10<sup>th</sup> annual spring coaches' conference.

***Holiday Inn ▪ 1001 Killarney Street ▪ Urbana Illinois 61801***  
***(217) 328-7900***  
***March 19<sup>th</sup> and 20<sup>th</sup>, 2010***

Review the following packet, and sign up today! We are very excited to work with you and have the opportunity to continue our friendships with veteran vendors. We welcome new friends to our ICCA family!

10% discounts will be honored to SITA members and returning vendors that attended the 2008 Coaches Conference.

For more information and questions, feel free to contact me.

Valerie Mallon  
3706 Larson Ave  
Rockford, Illinois 61108  
815-742-8236  
[mallonv@comcast.net](mailto:mallonv@comcast.net)

Visit the ICCA website at: [www.cheericca.net](http://www.cheericca.net)



# 2010 ICCA Vendor Contract

## Terms of Agreement

- The Illinois Cheerleading Coaches Association and vendor whose information is listed in this contract enter into this agreement.
- This contract represents vendors who agree to abide by all rules contained herein and who agree to pay in advance to secure a space with the understanding that fees are non-refundable upon receipt.
- Basic set-up includes one table/two chairs.
- The conference booth fee includes a **meal plan for one person**. Additional plans are **\$50 per person**.
- Electricity will be an additional cost paid by vendor.
- Parking/hotel/extra meal costs/reservations, etc. are the responsibility of the vendor.
- Booths at conference are in a locked room.
- Door prizes are requested for the spring conference.
- Vendors are allowed to sell at this event.
- ICCA will provide a list of conference attendees after the event.

## Restricted Items

- Any apparel bearing the wording *ICCA, Regional, Championship Qualifier* and that which our items imply as these items contribute to our scholarship fund.

## Conference Fees *(Check applicable box.)*

Absentee Vendor	• \$75.00 non-attendance at event-info handed out to coaches
Sole Proprietorship Vendor	• \$75.00 Sales Vendors will donate 10% of on-site sales/ordered sales at the conference to the ICCA Scholarship fund to be paid at the end of the conference.)
Conference Vendor (Selling Allowed)	• \$300
Corporate Sponsor-Breakfast Meal	• \$1000 + \$200 booth fee = \$1200 (One sponsorship available)
Corporate Sponsor-Lunch Meal	• \$1000 + \$200 booth fee = \$1200 (One sponsorship available)
Multi-Sponsorship-Vendor Reception	• \$500 + \$200 booth fee = \$700 (Four sponsorships available)
Break Sponsorship	• \$500 + \$200 booth fee = \$700 (Four sponsorships available)

*I hereby agree to the contract presented and all restrictions contained within.*

Vendor Signature \_\_\_\_\_ Date \_\_\_\_\_

Sign two copies, return only one copy along with payment made out to ICCA, at least **three** weeks prior to the date of the event to:

**Valerie Mallon • ICCA Vendor Director • 3706 Larson Ave, Rockford, Illinois 61108**

**Questions? Call 815-742-8236**

### **Please, provide the following information.**

Company Name \_\_\_\_\_

Company Contact \_\_\_\_\_

Representatives Attending This Event \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**Thank you for your cooperation and participation! We look forward to having you with us!**